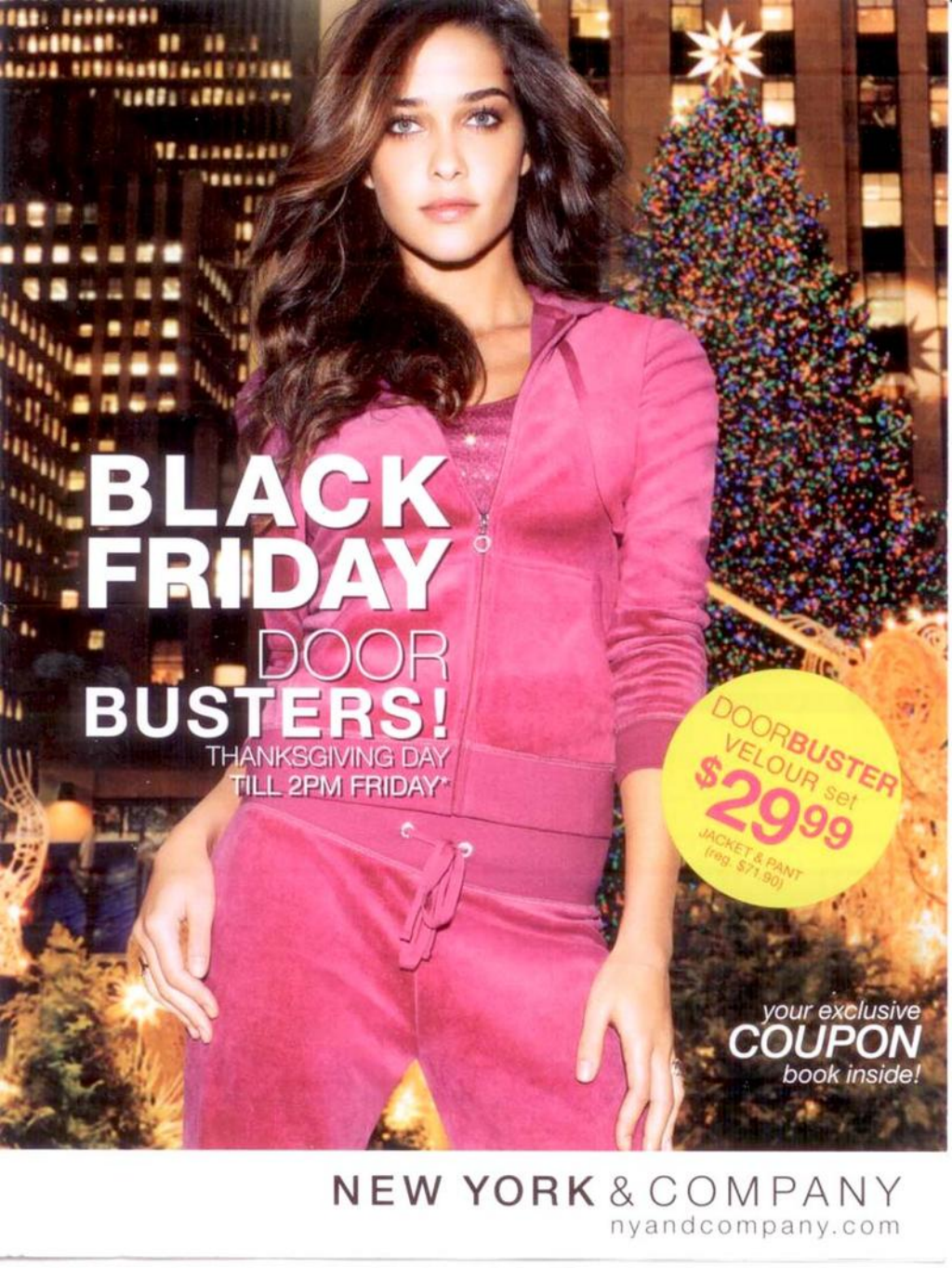




**BLACK
FRIDAY**

**DOOR
BUSTERS!**

THANKSGIVING DAY
TILL 2PM FRIDAY*

DOORBUSTER
VELOUR set
\$29.99

JACKET & PANT
(reg. \$71.80)

your exclusive
COUPON
book inside!

NEW YORK & COMPANY
nyandcompany.com

DON'T-MISS DOORBUSTERS!

Valid In Stores: from opening on Thanksgiving Day till 2pm on Black Friday!

Valid Online: Black Friday till 2pm!

*CHECK OUR "STORE LOCATOR" AT NYANDCOMPANY.COM
FOR SPECIAL, **BLACK FRIDAY WEEK HOURS**
(many stores open Thanksgiving day)



DOORBUSTER
PEACOAT
\$39.99
(reg. \$109.95)

DOORBUSTER
GIFT set
\$5.99
(reg. \$22.95)



MONDAY
NOVEMBER 19

& TUESDAY
NOVEMBER 20

\$50 OFF

**YOUR PURCHASE OF
\$100 OR MORE**

**IN STORE & ONLINE
COUPON CODE: 1555**

NOVEMBER 19 - 20

\$50 OFF

NOVEMBER 21

50% - 70% OFF

NOVEMBER 22 - 23 EXTRA 10% OFF

NOVEMBER 22/23 - 24 FREE WATCH

NOVEMBER 24 - 26

\$20 OFF

NOVEMBER 26

CYBER MONDAY

Only one certificate, coupon or discount per purchase (pre-tax). Not valid on previous purchases, gift boxes, shipping fees, redlines, online clearance, City Deals, Doorbusters, NY Deals or gift card purchases. Not valid during Store Closing Sales, Store-wide 30% off (or greater) sales and Buy One Get One Free store sales. Coupon must be presented at time of purchase. Not redeemable for cash, or accepted as payment for any credit card account. Coupon may be used only once. Discount applied at time of purchase will be taken off each item returned. The discount may not be reapplied to items being exchanged except for size or color. Featured merchandise is available at select stores only. Void if copied. Valid in USA only. Not valid at New York & Company Outlet stores. Cash value of 1/100 cent. Use code 1555. Valid 11/19/12 and 11/20/12.

NEW YORK & COMPANY
nyandcompany.com

STARTS WEDNESDAY, NOVEMBER 21

EVERYTHING
50% - 70% OFF*

IN STORE & ONLINE

*SEE STORE FOR DETAILS

NOVEMBER 21

50% - 70% OFF

NOVEMBER 22 - 23

EXTRA 10% OFF

NOVEMBER 22/23 - 24

FREE WATCH

NOVEMBER 24 - 26

\$20 OFF

NOVEMBER 26

CYBER MONDAY

SAVE.
GIVE.
REPEAT!

NEW YORK & COMPANY
nyandcompany.com

A SPECIAL
GIFT FOR
YOU

THANKSGIVING DAY
& BLACK FRIDAY



extra
10%
OFF

(ON TOP OF OUR 50% - 70% OFF SALE)

IN STORE ONLY

COUPON CODE: 1556

NOVEMBER 22 - 23 EXTRA 10% OFF

NOVEMBER 22/23 - 24 FREE WATCH

NOVEMBER 24 - 26

\$20 OFF

NOVEMBER 26

CYBER MONDAY

Only one certificate, coupon or discount per purchase permitted. Not valid on previous purchases, gift boxes, redlines, City Deals, Doorbusters, NY Deals or gift card purchases. Not valid during Store Closing Sales and Buy One Get One Free store sales. Coupon must be presented at time of purchase. Not redeemable for cash, or accepted as payment for any credit card account. Coupon may be used only once. Discount applied at time of purchase will be taken off each item returned. The discount may not be applied to items being exchanged except for size or color. Featured merchandise is available at select stores only. Void if copied. Valid in USA only. Not valid at New York & Company Outlet stores. Not valid on nyandcompany.com. Cash value of 1/100 cent. Use code 1556. Valid 11/22/12 and 11/23/12.

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FIRST 100 CUSTOMERS
TO MAKE A PURCHASE* GET A

**FREE
WATCH**

THANKSGIVING/BLACK FRIDAY
(Check your local store for holiday hours)

**SECOND CHANCE:
HAPPENS AGAIN
SATURDAY, NOVEMBER 24**

IN STORE ONLY



NOVEMBER 22/23 - 24 **FREE WATCH**

NOVEMBER 24 - 26 **\$20 OFF**

NOVEMBER 26 **CYBER MONDAY**

Only one free watch certificate or coupon per purchase (pre-bu). Available for first 100 customers to make an apparel purchase per store or while supplies last. Not valid on previous purchases. Some Closing Sales and Buy One Get One Free store sales. Not redeemable for cash, or accepted as payment for any credit card account. Coupon may be used only once and must be presented at time of purchase. Limit one per person. Void if copied. Not valid at New York & Company Outlet stores. Not valid at nyandcompany.com. Cash value of 1/100 cent. **Valid 11/22/12 - 11/24/12 only**, while supplies last. Free watch cannot be returned. It may only be exchanged for size and color. For sales associate. For more instructions, please refer to the Price Override procedures in the POS Quick Reference Guide.

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SATURDAY
NOVEMBER 24

SUNDAY
NOVEMBER 25

MONDAY
NOVEMBER 26

\$20 OFF

YOUR PURCHASE OF \$100 OR MORE
OR \$10 OFF YOUR PURCHASE OF \$50 OR MORE

(ON TOP OF OUR 50% - 70% OFF SALE)

IN STORE ONLY

\$20 COUPON CODE: 1123 \$10 COUPON CODE: 2828

\$20 OFF

NOVEMBER 24 - 26

Only one certificate, coupon or discount per purchase (pre-tax). Not valid on previous purchases, gift boxes, redines, City Deals, Doorbusters, NY Deals or gift card purchases. Not valid during Store Closing Sales and Buy One Get One Free store sales. Coupon must be presented at time of purchase. Not redeemable for cash, or accepted as payment for any credit card account. Coupon may be used only once. Discount applied at time of purchase will be taken off each item returned. The discount may not be applied to items being exchanged except for size or color. Void if copied. Valid in USA only. Not valid at New York & Company Outlet stores. Not valid at nyandcompany.com. Cash value of 1700 cent. Use code 2828 for \$10 off. Use code 1133 for \$20 off. Valid 11/24/12 - 11/26/12.

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A woman with long brown hair, wearing a light blue sweater, is holding a smartphone up to take a selfie. She is standing next to a person dressed as Santa Claus, who is wearing a red suit and a white beard. The background is a blurred outdoor setting, possibly a city street.

CYBER MONDAY

nyandcompany.com

PERFECT GIFTS. HUGE SAVINGS. 1 DAY ONLY!

NOVEMBER 26

CYBER MONDAY

CYBER
MONDAY
nyandcompany.com

You really don't want to miss this one!



Even more **DOORBUSTERS** in stores & online!

Valid In Stores: from opening on Thanksgiving Day till 2pm on Black Friday!

Valid Online: Black Friday till 2pm!

Check nyandcompany.com for special holiday hours...and

SHOP EARLY!

USE YOUR **COUPON BOOK** ALL WEEK LONG!

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
NEW YORK
& COMPANY



Always have your coupons with you!
Sign up for emails at nyandcompany.com
And we'll send them right to your phone!

**BLACK
FRIDAY**

**DOOR
BUSTERS!**

THANKSGIVING DAY
TILL 2PM FRIDAY*

PLUS, YOUR EXCLUSIVE COUPON BOOK
IS INSIDE—ENJOY SAVINGS
ALL WEEK LONG!

DOORBUSTER
V-NECK sweater
\$14.99
(reg. \$34.95)

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