

FRIDAY, NOVEMBER 23RD ONLY! MOST DOORS OPEN MIDNIGHT

For a complete list of store hours visit us online at MODELLS.COM

MODELL'S
SPORTING GOODS

Gotta Go To Mo's

BLACK FRIDAY
SALE



NOVEMBER 23
HOT FRIDAY
DEALS
IN-STORE &
ONLINE TIL 3PM*

50% OFF
MSRP



**SELECT Men's,
Women's or Kids'**
Fleece Tops or Bottoms
MSRP \$35 - \$55
NOW 17.50 - 27.50

FRI ONLY
TIL 3PM



Limit 4 Per Customer

NOW
\$10

Champion

Men's Retro Pull Over Hood or
Rugby Pant or Women's Eco
Fleece Full Zip Hoody, Crew,
or Closed Bottom Pant Reg. 19.99 - 24.99

Limit 4 Per Customer



FRI ONLY
TIL 3PM

Your Choice
\$15

Reebok
Men's Soft Shell
Jackets Reg. 39.99



Limit 4 Per
Customer

FRI ONLY
TIL 3PM

NOW **SAVE \$30**
59.99

FRI ONLY
TIL 3PM

Timberland

Men's
White Ledge
Waterproof Hiker
Reg. 89.99

Limit 4 Pairs Per Customer



NOW **SAVE \$30**
69.99

FRI ONLY
TIL 3PM

Timberland

Men's
6" Classic
Waterproof Boot
Reg. 99.99

Limit 4 Pairs Per Customer



NOW **SAVE \$50**
79.99

FRI ONLY
TIL 3PM

Timberland

Men's Padded
Collar Classic
Reg. 129.99
Style #18094 & 18029 Only

Limit 4 Pairs Per Customer



*ALL DEALS AVAILABLE ONLINE @ MODELLS.COM. EXCLUDES COUPON OFFERS,
LICENSED TEAM PRODUCT, 3 FOR \$10 POLOS AND HANSINGER BOOTS.

WHILE SUPPLIES LAST
Items, colors & styles vary by store.

SEE BACK FOR HOT FRIDAY COUPONS!

2 DAYS OF CRAZY PRICES

FRIDAY &
SATURDAY
IN-STORE & ONLINE

40% OFF

MSRP



Men's KO Fleece
Hood or Pant

MSRP \$50 **NOW \$30**



Limit 4 Per Customer

40% OFF

MSRP

adidas



Men's adidas Fleece

MSRP \$45-\$55 **NOW \$27-\$33**



Limit 4 Per Customer

25% OFF

MSRP



Men's, Women's or Kids'
Nike Pro Hyperwarm
or Thermal Apparel

MSRP \$40 - \$75

NOW \$30 - \$56.25

Limit 4 Per Customer

NOW \$30



Reebok

Men's
Systems Jacket

Reg. 59.99

SAVE \$30

Limit 4 Per Customer

NOW \$25



Reebok

Men's
Wind Jacket

Reg. 29.99

Men's
Windpant

Reg. 19.99 **NOW \$15**

Limit 4 Per Customer

NOW \$25



Reebok

Women's
Bonded Jacket

Reg. 39.99

SAVE \$15

Limit 4 Per Customer

Items, colors & styles vary by store.

2 DAYS OF CRAZY PRICES

FRIDAY & SATURDAY
IN-STORE & ONLINE

\$15



SMITH'S
WORKWEAR
AMERICAN
QUALITY FOOTWEAR

**Men's Thermal
or Sherpa Lined
Fleece Hoods**

Reg. 24.99 - 29.99
Available in 3XL & 4XL

Limit 4 Per Customer

\$15



SMITH'S
WORKWEAR
AMERICAN
QUALITY FOOTWEAR

**Men's Fleece
or Flannel Lined
5-Pocket Jeans,
Canvas Microfleece
Lined Pants or Twill
Lined Pants**

Reg. 24.99

SAVE \$10 Limit 4 Per Customer

BUY ANY **SMITH'S BOOT** AT FULL PRICE GET THE **SECOND PAIR*** FOR

Reg. 29.99 - 69.99 *2nd Pair must be of equal or lesser value.

\$10

**CHOOSE FROM SELECT
WATERPROOF, INSULATED
AND HIKING BOOTS**

Limit 4 Pairs Per Customer



WIDE
WIDTHS
AVAILABLE

Edgewater III
Men's Thinsulate
Waterproof Boot
49.99

Ramsey
Men's Thinsulate
Waterproof Boot - 59.99

Trooper
Men's Waterproof
Utility Boot - 39.99

Summit
Men's Waterproof Hiker - 39.99

Fulton
Men's Thinsulate Waterproof Boot
59.99

SMITH'S
AMERICAN
QUALITY FOOTWEAR

Items, colors & styles vary by store.

DRASTIC MARKDOWNS, HUNDREDS OF STYLES OF ATHLETIC FOOTWEAR

NOW
39.99

(WIDE WIDTHS) AVAILABLE



Overplay VII
Men's Basketball Shoe
Reg. \$4.99

SAVE \$15

Limit 4 Pairs Per Customer

25% OFF

ALL Regular Priced KIDS' ATHLETIC FOOTWEAR*

*Excludes Nike Free products (Nike Shox, Air Force Air Jordan & 1 Current Colors & other designs)



Pegasus

Reg. \$4.99
NOW 48.74

Dual Fusion

Reg. \$4.99
NOW 48.74

AV Pro

Reg. \$4.99
NOW 37.49

Limit 4 Pairs Per Customer

NOW
39.99

saucony

Cohesion
Women's Running Shoe
Reg. \$4.99



Monarch
Men's Running Shoe • Reg. \$4.99
SAVE \$20



510 Trail
Men's Trail Running Shoe • Reg. \$4.99
SAVE \$20

Your Choice

39.99

Dart
Men's or Women's Running Shoe
Reg. \$4.99
SAVE \$15

Limit 4 Pairs Per Customer



Revolution
Men's or Women's Running Shoe
Reg. \$4.99
SAVE \$15

NOW
19.99

FILA

Classic Leather Jogger
Men's Running Shoe • Reg. \$4.99
Limit 4 Pairs Per Customer



SAVE \$20

NOW
49.99

Flex Experience

Women's Running Shoe • Reg. \$4.99
Limit 4 Pairs Per Customer



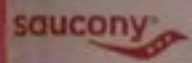
SAVE \$15

Items, colors & styles vary by store.

ATHLETIC FOOTWEAR! NIKE, REEBOK, ADIDAS & ASICS

FRIDAY & SATURDAY
IN-STORE & ONLINE

NOW
39.99



Limit 4 Pairs Per Customer
Cohesion Trail
Men's Running Shoe
Reg. 49.99

Adapt
Women's Running Shoe
MSRP 74.99

Cohesion
Women's Running Shoe
Reg. 49.99

SAVE UP TO \$25

NOW
59.99



Dual Fusion
Men's or Women's Running Shoe
Reg. 79.99
Limit 4 Pairs Per Customer

WOMEN'S

MEN'S

SAVE \$20

SAVE \$20



NOW
39.99



Shelby
Women's Fleece Lined Suede Boot
Reg. 59.99

Limit 4 Pairs Per Customer

SAVE \$20



NOW
89.99



Camp Chukka
Men's Classic Boot
Reg. 109.99

Limit 4 Pairs Per Customer

SAVE \$20



SAVE \$15



NOW
14.99



Fleece Lined Slippers
Men's or Women's Indoor/Outdoor Slippers • Reg. 19.99
Limit 4 Pairs Per Customer

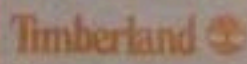
WOMEN'S

MEN'S

MEN'S



NOW
49.99



Classic
Kids' Waterproof Boot
Sizes 3.5 - 7 only • Reg. 69.99
Limit 4 Pairs Per Customer

SAVE \$20



KIDS'

Items, colors & styles vary by store.

2 DAYS OF CRAZY PRICES **FRIDAY & SATURDAY**

**\$5
GIFTS!**



INCLUDES: Team Work Gloves, String Bags, Gnomes, Umbrellas, Ear Buds, Speakers, 2-Pack Shot Glasses, Santa Hats, Stockings, Ornaments and MORE
Limit 4 Per Customer

**\$10
GIFTS!**



INCLUDES: Team 50 x 60 Fleece Blankets, Slippers, Infant Sleepers, 2-Pack Freezer Mugs, 2-Pack Pint Glasses, Backpack Pals and MORE
Limit 4 Per Customer

NOW \$10 **SAVE \$18**
2012 Batting Practice Caps
Orig. 27.99



Limit 4 Per Customer

NOW \$15 **50% OFF**
Yankees Hoods & Crews
Reg. 29.99



Limit 4 Per Customer

NOW \$20 **SAVE \$10**

MLB, NFL or NBA Pull Over Hoods or MLB or NFL 1/4 Zip Fleece
Reg. 29.99



Limit 4 Per Customer

NOW \$10 **50% OFF**
Yankees or Mets Polos
Mets S-XXL (Not available in NY)
Yankees S-XXL
Reg. 19.99



Limit 4 Per Customer

Items, colors & styles vary by store.

LICENSED TEAM PRODUCT DEALS NOT AVAILABLE ON MODELLS.COM

2 DAYS OF CRAZY PRICES

FRIDAY & SATURDAY
IN-STORE & ONLINE

\$5
FITNESS!

bellFIT

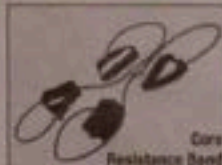
Select Bell Fit Accessories

Includes Yoga Mats, Pilates Mats, Body Belts, Fit & Trim Kit, 9' Jump Rope and MORE.
Reg. Up To 29.99

Limit 4 Per Customer



Fit & Trim Kit
Medium Resistance Band
Solar Trimming
Waist Trimmer Belt



Core Resistance Band



9' Classic Jump Rope



Classic Pilates Mat
Soft & Durable with Carry Strap



68" Yoga Mats
With Textured and Tacky Grip



Pro Body Ball

• Available in 85cm, 65cm & 75cm
• Anti-burst
• Pump Included

\$5
GIFTS!

Franklin
Shoot N Score Games



Limit 4 Per Customer

\$10
GIFTS!

Franklin adidas

Games Reg. Up To 19.99

Diablo Duffels Reg. 24.99

All Sport Goal Reg. \$20

Limit 4 Per Customer



NOW
\$30

Iron Gym Total Body Fitness
INCLUDES: Iron Gym (Reg. 29.99),
Iron Gym Push Up (Reg. 19.99),
Iron Gym Ab Straps (Reg. 9.99)
and **BONUS** Ropeless Jump Rope
TOTAL VALUE 59.97

AS SEEN ON TV



Limit 4 Per Customer

BUY ANY HARBINGER GLOVE
AT FULL PRICE GET THE 2ND PAIR* AT

50% OFF

Harbinger

Workout Gloves

Reg. 9.99 - 29.99

*2nd Pair must be of equal or lesser value.

NOT AVAILABLE ONLINE

Limit 4 Per Customer



NOW **\$10** **75% OFF**



Shake Weight Pro (Reg. 39.99)
Limit 4 Per Customer

NOW **\$15** **SAVE \$15**



Basketball Hoop Pro
Limit 4 Per Customer **Franklin**

25% OFF

ALL Ice or In-line Skates
Reg. 44.99 - 219.99
NOW 33.74-164.99

Limit 4 Per Customer



Items, colors & styles vary by store.

FRIDAY, NOVEMBER 23RD ONLY! MOST DOORS OPEN MIDNIGHT For a complete list of items being sold at special prices, visit us online at MODELLS.COM

MODELL'S
SPORTING GOODS

Cotta Go To Mo's

BLACK FRIDAY

SALE



NOVEMBER 23
HOT FRIDAY
DEALS

IN-STORE &
ONLINE TIL 3PM

HOT FRIDAY COUPON VALID NOVEMBER 23 UNTIL 3PM ONLY!

33% OFF ANY ONE

REGULAR PRICED
SPORTS EQUIPMENT ITEM

VALID IN STORES ONLY. EXCLUDES ADVERTISED DEALS.

VALID 11/23/12 UNTIL 3PM ONLY! Coupon must be presented and surrendered to cashier at the time of purchase. Not valid on internet purchases, previously purchased merchandise or merchandise purchased for resale purposes. Offer cannot be combined with any other offer or coupons (including associate discounts). Offer applies to store stock only and excludes clearance items, gift certificates, gift cards, season tickets, merchandise, athletic machines, exercise bikes, home gym, bike fix, bike repair products (ACG Gasoline, Hypertex, Air Force, Shim, Air Jordan & LE), Nike watches, Under Armour merchandise, New Era On-Field hats, MLB, NFL, NBA & NHL Jerseys, Nike Pro Combat, Under Armour Men's K Premium Socks, and Reebok ZigTech. Modell's has a right to limit the amount of items purchased under this discount offer to 2 items per customer. Coupon if used if copied or reproduced. Additional restrictions may apply.

MODELL'S Cotta Go To Mo's
SPORTING GOODS



3 FOR \$10

FRI ONLY
TIL 3PM

Men's Polos
Reg. 12.99



NOT AVAILABLE ONLINE

Limit 6 Per Customer



25% OFF MSRP

FRI ONLY
TIL 3PM



Men's Tech Fleece Hoody

Style# 1232723

Women's Fleece

Divide Hoody

Style# 1235804

Reg. 49.99

NOW 37.50



Limit 4 Per Customer

HOT FRIDAY COUPON VALID NOVEMBER 23 UNTIL 3PM ONLY!

33% OFF ANY ONE

REGULAR PRICED
TEAM APPAREL OR NOVELTY ITEM

VALID IN STORES ONLY. EXCLUDES ADVERTISED DEALS.

VALID 11/23/12 UNTIL 3PM ONLY! Coupon must be presented and surrendered to cashier at the time of purchase. Not valid on internet purchases, previously purchased merchandise or merchandise purchased for resale purposes. Offer cannot be combined with any other offer or coupons (including associate discounts). Offer applies to store stock only and excludes clearance items, gift certificates, gift cards, season tickets, merchandise, athletic machines, exercise bikes, home gym, bike fix, bike repair products (ACG Gasoline, Hypertex, Air Force, Shim, Air Jordan & LE), Nike watches, Under Armour merchandise, New Era On-Field hats, MLB, NFL, NBA & NHL Jerseys, Nike Pro Combat, Under Armour Men's K Premium Socks, and Reebok ZigTech. Modell's has a right to limit the amount of items purchased under this discount offer to 2 items per customer. Coupon if used if copied or reproduced. Additional restrictions may apply.

MODELL'S Cotta Go To Mo's
SPORTING GOODS



Nike or adidas Soccer Balls
Reg. 14.99

Your Choice \$10

Limit 4 Per Customer

FRI ONLY
TIL 3PM

Rawlings Basketball
Reg. 24.99

Rawlings Football
Reg. 15.99



WHILE SUPPLIES LAST Items, colors & styles vary by store.



Gift Cards are the Perfect Gift.

GET YOURS TODAY!

MODELLS.COM

APPAREL • SPORTING GOODS
FOOTWEAR • LICENSED TEAM GEAR