

LANE BRYANT

LANE BRYANT
P.O. Box 31602, Salt Lake City, UT 84130-9600

FRSRT STD
U.S. POSTAGE
PAID
LANEBRYANT

Postmaster delivers November 17, 19 or 20, 2018 AT



LIMITED TIME!
ALL BRAS
\$29.50
www.lanebryant.com
EXCLUDES CLEARANCE

TEXT LBTHANKS TO 552255*
to get the scoop on special
Black Friday deals!



We're partnering with Nationwide Children's Hospital to help kids everywhere—and you can, too, when you donate in stores.**

*Valid in stores only. Not valid in Outlet. By text LBTHANKS to 552255, you agree to receive up to 2 text messages from Lane Bryant. Messages may be sent via automatic telephone dialing system. Your consent is not required and is not a condition of any purchase. You must be the mobile account holder, and be at least 18 years of age or have parent or guardian approval. Message & data rates may apply depending on your wireless carrier plan. Text STOP to opt out, limited time program. Full terms at www.lanebryant.com. **THIS PROGRAM IS VOID WHERE PROHIBITED. Program ends December 15, 2018. January 3, 2019. Donations made through Nationwide Children's Hospital will be donated to Nationwide Children's Hospital. Children's Hospital is not responsible for credit or payment that supports Nationwide Children's Hospital located in Columbus, Ohio, which conducts medical care for and/or treats patients from various states except for Alaska and Hawaii.



**THE
BLACK
FRIDAY
SALE!**

**40%
OFF**
STOREWIDE
Plus, can't-miss daily doorbusters!
Details inside.

LANE BRYANT | CACIQUE

LANE BRYANT

40% OFF STOREWIDE*

PLUS THESE AH-MAZ-ING DOORBUSTERS ALL WEEK LONG!**

*Not valid in Outlets. Excludes Cacique panties and doorbusters. **Select styles. While supplies last. Not combinable with coupons or storewide promotions. See store for details.

FREE SHIPPING

FREE SHIPPING ON \$50+

WEDNESDAY
11/21

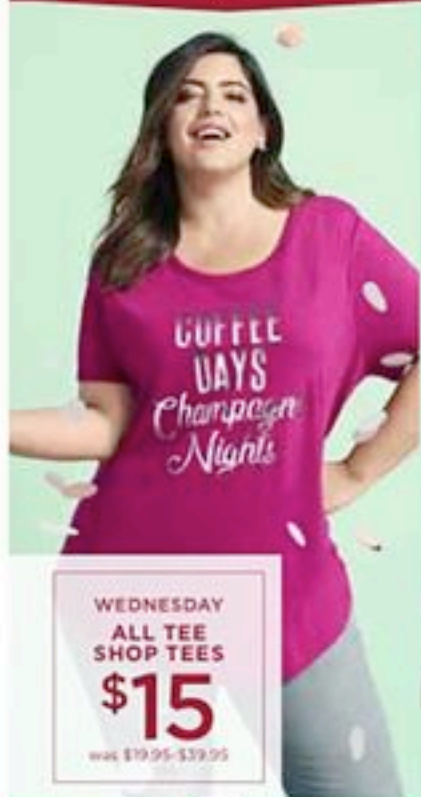
THANKSGIVING
11/22 ONLINE ONLY!

BLACK FRIDAY
11/23

SATURDAY
11/24

SUNDAY
11/25

CYBER MONDAY
11/26 ONLINE ONLY!



WEDNESDAY
ALL TEE SHOP TEES
\$15
was \$19.95-\$39.95



THURSDAY & FRIDAY
ALL BRAS
\$29.50
was \$29.95-\$79.95
EXCLUDES CLEARANCE



SATURDAY
ALL JEANS
\$39
was \$69.95-\$149.95
EXCLUDES CLEARANCE



SUNDAY
LIVI HOODIES
\$20
was \$40.00



MONDAY
PANTIES
BUY 3
GET 3
FREE
was \$5.00-\$10.00



FREE SHIPPING
SITEWIDE!
THANKSGIVING DAY
ONLY!



BLACK FRIDAY
ONLY!
SELECT
SWEATERS
\$20
was \$40.00



MONDAY
ALL SWEATERS
\$30
was \$39.95-\$69.95
EXCLUDES CLEARANCE



MONDAY
ALL BOOTS
50% OFF
was \$64.95-\$109.95
EXCLUDES CLEARANCE

